

## MONTHLY MEMBERSHIP PROGRESS REPORT

District 12 I

Results as of: 12/31/2014

## CARL HARRELL LOCATION TENNESSEE GMT CA 1 GMT: Clubs Members RESULTS FOR 2014-2015 **RESULTS FOR 2014-2015** NEW CLUB NEW CLUBS DROPPED NET NEW MEMBER CHARTER AND DROPPED NET QUARTER QUARTER GOAL CLUBS GAIN/LOSS GOAL NEW MEMBERS MEMBERS GAIN/LOSS ADDED 1 0 0 0 35 25 55 -30 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 0 0 59 10 21 -38 OCT/NOV/DEC OCT/NOV/DEC 0 0 0 0 1 55 0 0 JAN/FEB/MAR JAN/FEB/MAR 0 0 0 0 0 0 0 13 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 2 1.6 - CURRENT YEAR GOALS FOR NEW CLUBS 1.2 CURRENT YEAR ACTUAL NEW CLUBS - LAST YEAR ACTUAL NEW CLUBS ▲ 0.8 0.4 0 SEPT FEB MAR JUNE JULY AUG OCT NOV DEC JAN APR MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 120 80 - CURRENT YEAR GOALS FOR NEW MEMBERS 40 CURRENT YEAR ACTUAL MEMBERS LAST YEAR ACTUAL MEMBERS 0 -40 -80 DEC JULY AUG SEPT OCT NOV JAN FEB MAR APR JUNE MAY 17 CLUBS OF 46 ADDED 1 OR MORE GENDER DISTRIBUTION DROPPED CLUBS: 0 NEW MEMBERS 787 (69.96%) MALE 338 (30.04%) FEMALE DROPPED MEMBERS 11 DECEASED CLICK HERE FOR HEALTH FAMILY UNIT MEMBERS 263 0 CLUB CANCELLED ASSESSMENT DATA 129 HEAD OF HOUSEHOLD 103 OTHER NON-HEAD OF HOUSEHOLD 134 114 TOTAL